



**2 YEAR ANNIVERSARY ISSUE**

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# Owner's Note

*Stephani T. Brownlee* Owner of Mokup Digital Media & Marketing  
Co-Owner, Mokup Kidz Company

Starting a business is hard. Making it to your two year anniversary is even harder. Mokup Digital Media and Marketing is proud to have made our two year mark. From a little idea that started in my dreams to an up and coming powerhouse recently featured in Forbes magazine, I am proud of everything Mokup has accomplished in two short years.

Mokup has grown into the business it is today due to the continuous support of our clients, customers and teammates. I would like to thank you all for your relentless support. It means everything to me.

Cheers to many more years of success and growth!

**SINCERELY,**

**STEPHANI T. BROWNLEE**





KUP  
KUP  
KUP

# By The Numbers

Mokup Digital Media & Marketing has done the following since opening for business

**44**

## WEBSITES LAUNCHED

Mokup launched 44 websites since opening our store for business in 2020.

**920K**

## SOCIAL MEDIA IMPRESSIONS

Mokup has made 920,433 impressions across all of our social media platforms.

**217**

## LOGOS CREATED

Mokup has created 217 logos since we opened for business in 2020.

**2**

## MODELING COHORTS

Mokup has formed 2 modeling cohorts for upcoming models to showcase their talent and become the faces of our brand.

**7K**

## GRAPHIC DESIGNS

Mokup has designed over 7,000 items for clients to include social media posts, advertisements, business cards, website graphics, book covers, album covers and more.



# Members

business in 2020.

INSIDE:

# 4

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## ADVERTISING PARTNERSHIPS

Mokup secured advertising partnerships with Spotify, Youtube, iHeartradio and Hulu.



# 7K

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## MERCHANDISE SALES

Mokup has sold 7,116 merchandise items to customers worldwide.

# 25

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## BUSINESSES STARTED

Mokup has helped 25 businesses get started, helping clients file paperwork with the state and federal agencies.

# FORBES

JUNE 2022

Mokup Digital Media & Marketing is featured in the June/July issue of Forbes magazine. We are proud to put our work and services on display for the world to see. We hope this accomplishment will lead to greater opportunities for Mokup and each one of our team members.





# Mokup Digital Media & Marketing

Does your business need a spark? Looking to reach more customers? Elevate your brand's presence with marketing solutions from Mokup Digital Media & Marketing. Offering full scale branding and marketing services, let us help you set your brand or business on FIRE! You won't regret it!



**View Our Portfolio**  
(Scan QR Code)

## OUR SERVICES

- Logo, Website and Graphic Design
- Radio and Streaming Advertising
- Social Media Marketing
- Merchandise Vending
- Business Creation
- Business Packaging
- Business Cards
- Decals, Banners, and Posters

## Reach More Customers

We can help your business grow by creating personalized marketing strategies that engage your target audience, leading to increased public awareness of your business and your brand.



**Marketing and Advertising**



**Advertising Analysis and Results Optimization**

## Download Our Mobile App

(Scan QR Code)



Android



iOS



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# BETTER BUSINESS BUREAU ACCREDITATION (BBB)

JANUARY 2022

Mokup Digital Media and Marketing is proud to announce our recent Better Business Bureau Accreditation. As a BBB Accredited Business, Mokup Digital Media and Marketing is dedicated to BBB's Standards for Trust, a comprehensive set of best practices for how businesses should treat the public in a fair and honest manner.

Mokup Digital Media and Marketing applied to become a BBB Accredited Business to provide customers with a peace of mind when shopping and working with Mokup Digital Media and Marketing.

# TOP SERVICES

JANUARY 2022

While MokuP offers a wide variety of services, we want to highlight our top services. These are the services we provide to customers most frequently and see the most success. To learn more about these top services, scan the bar code that says scan me.

# LOGOS

A logo isn't just a tiny piece of art; it's the building block your company needs to build a strong brand identity with. Using a custom logo on various parts of your business, such as website, packaging, label, social media, printed materials, etc., gets your brand the much-needed visibility.



# SOCIAL MEDIA MARKETING



Social media is considered the second-most effective form of digital marketing, yet more than one-third of businesses have no social media presence at all. Let Mokup's Social Media Management experts drive your social media efforts to help increase followers, maximize brand awareness and gain revenue. Our experienced team can turn your business vision into a cohesive social persona for your brand.

# WEBSITE DESIGN

In the digital realm, a website is an essential element for businesses, irrespective of their size and type. It helps them increase their brand presence via the Internet breaking the geographical boundaries. A professional website design itself can be used to attain various marketing strategies in order to help your business surge. Thoughtfully created website designs have a far outspread reach than any other form of marketing tools. Mokup Digital Media & Marketing is a single-point destination for all your website design needs.





**MOKUP**

# MODELLING

March 2022

In March 2022, Mokup Digital Media and Marketing created a modeling division. The modeling division seeks energetic and charismatic individuals to advertise products for Mokup and our clients. We are always looking for new faces to represent our brand and become Mokup Ambassadors.





# Join the Team

Want to apply to be a Mokup Model? Submit an application that includes your modeling history and a photo of you. A Mokup representative will contact you if you are selected to join a team of charismatic, and energetic models. Compensation is per photoshoot and to be discussed during hiring process.

## Submit Application

Submit your application at [www.mokupllc.com/modeling](http://www.mokupllc.com/modeling) or scan code below.

## View Our Models

Want to see our current modeling cohort? Visit [www.mokupllc.com/modeling](http://www.mokupllc.com/modeling) or scan code below.



(Scan Me to Apply)









MOKUP DIGITAL  
MEDIA & MARKETING



SCAN ME

# SUMMER MERCH

JUNE 2022

Nothing says summer better than new summer merch from Moku. Grab fresh Moku gear with new, colorful, summer designs in our website store, Instagram shop or Facebook shop. Scan the bar code on the left to get your shop on.

MOKUP DIGITAL  
MEDIA & MARKETING



SCAN ME





SCAN ME

MOKUP  
KIDZ CO.

OPENING  
SEPTEMBER 2022



MOKUP  
KIDZ CO.



MOKUP  
KIDZ CO.



**MOKUP DIGITAL MEDIA & MARKETING**  
**2 YEAR ANNIVERSARY ISSUE - JULY 2022**